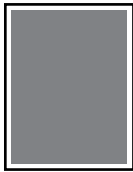


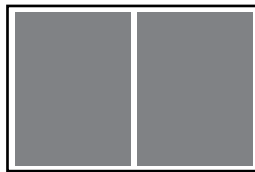
Print Specifications

AD DIMENSION



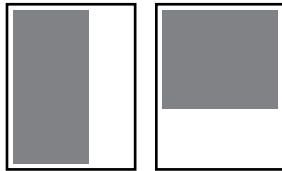
Full Page

Live: 197.3×262.3mm
 Trim: 210×275mm
 Bleed: 216×281mm



Double Page Spread

Live: 407.3×262.3mm
 Trim: 420×275mm
 Bleed: 426×281mm



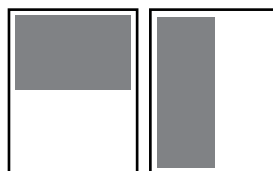
2/3 Page

Vertical

Live: 127.3×262.3mm
 Trim: 140×275mm
 Bleed: 146×281mm

Square

Live: 197.3×170.3mm
 Trim: 210×183mm
 Bleed: 216×189mm



1/2Page

Vertical

Live: 92.3×262.3mm
 Trim: 105×275mm
 Bleed: 111×281mm

Horizontal

Live: 197.3×123.3mm
 Trim: 210×137mm
 Bleed: 216×143mm

SUBMISSION GUIDELINES

Print Production specifications

For best reproduction, material should be submitted in a PDF-X1a format. Application files such as Adobe Illustrator, Adobe InDesign and Adobe Photoshop are not acceptable.

PDF/X1a Specifications:

All high-resolution images and fonts must be included when the file is created. Use only Type 1 fonts, not TrueType. Images must be CMYK or grayscale, TIFF or EPS between 266 and 300 dpi. No RGB or JPEG images should be used.

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